



Frequently Asked Questions (FAQs)

About Libby's

Q. Tell me more about Libby's.

A. Founded in 1868 as a canned meat company, Libby's expanded to canned fruits and vegetables in the 1880's. Since 1983, Seneca Foods Corporation has distributed Libby's canned vegetables. Today, Libby's vegetables are the nation's third largest brand of canned vegetables.

Q. What products does Libby's offer?

A. With over 60 different products and sizes, Libby's offers one of the industry's most complete lines of canned vegetables, including household staples such as corn, peas and green beans as well as organic options. Check out our website at GetBackToTheTable.com for a complete list of our products.

Q. Who is Libby's parent company?

A. Libby's canned vegetables products are produced and distributed by Seneca Foods Corporation, an independent, publicly traded, fully integrated food processing company. Since 1949, Seneca has made significant investments in facilities and technologies to enhance manufacturing processes, increase line speeds and guarantee premium quality. In addition to producing quality foods, Seneca Foods manufactures its own cans.

Q. Does Seneca Foods produce other brands?

A. Being one of the top producers of canned vegetables, many of the industry's leading grocery retailers turn to Seneca to manufacture their products. Approximately, ten percent of the company's food products are packed under its own brands including Seneca[®], Libby's[®], Aunt Nellie's[®] and READ[®].

Q. Is Seneca Foods an environmentally responsible company?

A. Yes. Seneca Foods is an environmentally responsible company. In fact, steel cans are 100% closed loop recyclable, they greatly reduce packaging burden on landfills and are the most energy-efficient form of food packaging. The total energy consumption of producing steel cans is lower than that of fresh or frozen packaging. Through our farming and processing methods, Seneca Foods ensures that we protect our natural resources, including air, water and soil supply.

Libby's Helping Families Stretch Their Dollars

Q. Are canned vegetables more expensive or cheaper than fresh and frozen produce?

A. On average, canned vegetables are actually more economical than fresh produce and frozen vegetables. For example, the average retail price per pound of green beans is 75 cents for canned versus \$1.07 for fresh and \$1.08 for frozen vegetables. The same goes for peas, sweet corn and many other vegetables.

Q. As a result of the soft economy, food prices continue to rise making family budgets more and more restricted. How does Libby's help families cut down on their grocery bill?

A. Libby's canned vegetables are cost-effective and easy to prepare allowing moms to stretch their grocery dollar and have more family time. A new Libby's website, GetBacktotheTable.com, was created to help spread the word that shopping on a budget doesn't mean forgoing convenience, quality and taste.

Q. The rising costs of every day staples have budget-conscious moms wondering how they can afford to leave the supermarket each week with enough food to feed their families. What advice does Libby's spokesperson, Hannah Keeley, have to offer moms?

A. Libby's website GetBacktotheTable.com features a number of tips from Total Mom Hannah Keeley on how to save money by doing simple things like planning ahead and changing to less expensive ingredients.

Q. Why should consumers choose Libby's over other well-known brands such as Del Monte or Green Giant?

A. Libby's is often less expensive than other premium brands while offering the same or better quality.

Libby's Price, Quality and Value

Q. What is Libby's Get Back to the Table, Table, Table Month?

A. Libby's has designated September Get Back to the Table, Table, Table Month in an effort to educate families regarding the benefits of eating together. It's an opportunity for families to get great ideas and advice from Total Mom, Hannah Keeley, and celebrity mom and country singer, Sara Evans, about cost-effective and convenient ways to gather the family around the dinner table.

Q. What are the benefits of family dinners?

A. A host of studies show that eating dinner together has many benefits beyond getting everyone in the same place at the same time, including better grades,

reduced substance abuse, and higher self esteem for kids as well as a better diet. For more information, visit GetBackToTheTable.com.

Q. A lot of companies trying to get families around the table again. Why did you develop a Get Back to the Table, Table, Table month?

A. Like many other companies, we wanted to celebrate benefits of family dinners, including better grades, reduced substance abuse and higher self-esteem for kids. However, Libby's goes one step further by offering mom's convenient and cost-effective solutions as well as budget and timesaving tips. For more information, visit GetBacktotheTable.com.

Q. How does Libby's help moms bring their families back to the table?

A. Libby's canned vegetables are an important part of mom's smart solutions to get the family back to the dinner table by providing a cost-effective and convenient way to put delicious and nutritious meals on the table. Canned vegetables can help cut prep time in the kitchen allowing moms to spend more quality time with their families. The Libby's GetBacktotheTable.com website helps busy moms get quick, convenient recipes and sound advice about how to feed a family on a budget.

Q. Tell me more about Libby's famous jingle and what was the inspiration for re-make?

A. Since its launch, the Libby's jingle has reminded families about the joys of gathering around the dinner table for good conversation, good times and good food. We hope that by remaking our iconic jingle, we are helping busy families remember a time when having dinner together was the norm rather than the exception and we want to help by providing quick, convenient recipes and sound advice about how to feed a family on a budget via GetBacktotheTable.com.

Q. Where can moms find these time- and money-saving tips?

A. Libby's website GetBacktotheTable.com features recipes, tips and information for getting the most out of your grocery dollar to create delicious meals the whole family can enjoy together during our upcoming Get Back to the Table, Table, Table month in September and all year long!